




Oven Wizards[®]



We clean your oven...so you don't have to



Welcome to a different kind of oven cleaning company....

Oven Wizards was established in 2004 and is owned and operated by Mark Abbott and John Graham - both highly successful businessmen in their own right.

As Directors, they have combined their knowledge and experience to build a dynamic business, which is rapidly gaining UK wide coverage.



Oven Wizards is a simple and proven business model for hard-working individuals.

Our Values:

- ✓ We treat others as we would like to be treated ourselves
- ✓ We support our franchisees to enable them to successfully run their businesses
- ✓ Oven Wizards franchisees are our customers and we provide them with the highest levels of service
- ✓ We are passionate about what we do and are proud of our business
- ✓ We respond to requests from our franchisees in a prompt and timely manner
- ✓ We aim to make working as part of the Oven Wizards team rewarding and enjoyable for all

Our Vision:

“To build an enduring reputation as the UK’s most-trusted oven cleaning company in the eyes of its franchisees, customers and trading partners.”

Joining the franchise

The franchise package costs just **£12,500 + VAT** and includes all the training, specialist equipment and materials that you'll need to get your business off the ground.

You will require a van from which to operate and, whilst you are free to source your own vehicle, we can introduce you to our partners at Citroen who are able to offer you a market leading discount on a new van.

The Oven Wizards franchise model is based on a fixed monthly cost of just **£240 + VAT**.

There are no other charges or royalty fees, so the more you put in, the more you take home.

Your franchise package includes:

- ✓ Your own exclusive territory of 100,000 households
- ✓ A minimum of eight days on the road training with real clients (this can be increased if required, at no extra cost)
- ✓ A two day Business Builder course in the comfort of your own home or office to show you how to attract and retain clients
- ✓ A custom made deep cleaning tank fitted to your van
- ✓ Oven Wizards livery fitted to your van
- ✓ 3 months supply of cleaning materials and all the tools to get you started
- ✓ 5 polo shirts, 5 sweatshirts, 2 pairs of work trousers and a jacket with the Oven Wizards logo
- ✓ Google ad-words campaign set up with initial credit
- ✓ 25,000 marketing leaflets
- ✓ A local supermarket launch
- ✓ Initial advertising in local magazines
- ✓ Stationery pack
- ✓ Your own web page on our national website
- ✓ 1 years membership of the Federation of Small Businesses
- ✓ No management fee for the first 3 months

What our franchisees say



“ I joined Oven Wizards as a Franchisee in 2006 aged just 19, having been employed by Budgens Supermarket as a Retail Manager. I renewed for a further 5 years in 2011.

I looked at many franchises before choosing Oven Wizards and I know without doubt I made the right choice. I was so impressed with the company that I bought another van. My future looks brilliant. ”

James Booker, Maidstone Franchisee



“ The hands- on technical training was very in depth and gave me great confidence to go out on my own. The business development training was extremely informative and useful. Mark and John are always on hand along with any other member of the Wizards community should you need help and advice.

In terms of great value and support I believe Oven Wizards is the best franchise available on the market. ”

David Tomlinson, Tynedale and Newcastle Franchisee



“ I am really pleased that my earnings as an Oven Wizard are continuing to grow and are now more than what I was earning when I was in sales, but even more importantly for me what has also improved is my work- life balance. ”

Paul Gilbert, East Sussex Franchisee



“ I know I could have set up in business by myself but I like it that the franchisor helps me with my marketing and that there is a network of other franchisees to talk to – In Oven Wizards, I chose a franchisor I could trust. ”

Terry Taggart, North Yorkshire Franchisee



“ As a Retail Manager for the Co-Op, I was getting nowhere fast. Now I earn considerably more money and have much greater control over my life. I like being my own boss and I am proud to be an Oven Wizard. ”

Ian Keddie, Dartford Franchisee

Your opportunity

Oven Wizards is one of the UK's fastest growing oven cleaning franchises.

As part of the Oven Wizards community, you will receive the best value for money franchise package on the market, together with the hands-on support of the successful and experienced business owners from day one.

This van-based franchise benefits from low overheads and, with a relentless focus on customer service, your successful, profitable business, will be built on a firm foundation.

We have helped people from all sorts of backgrounds to launch and grow their own oven cleaning business under the Oven Wizards brand name. What we are looking for are people with the right attitude. No previous experience is required.

- ✓ Full technical training is provided to ensure you are confident in all aspects of oven cleaning.
- ✓ Business development training is provided separately, on a 1:1 basis, to show you how to attract customers who become regular clients.
- ✓ Ongoing operational, marketing and business development support is provided, but more importantly, we give you the space and time to launch and grow your own successful oven cleaning business to the level you want.
- ✓ Flexible working hours to help you achieve a good work/life balance.
- ✓ Large territories, to help both single van operations as well as those with aspirations to become multi-van owners.



Professional bodies

Oven Wizards are proud to be members of the British Franchise Association (bfa).

The bfa is the voice of ethical franchising in the UK, the Trade Association for those who pass accreditation, and educator to the many potential individuals and businesses that consider franchising.

One of the bfa's main roles is to help potential franchisees to recognise the good franchises and the not-so-good, as well as to help businesses involved in franchising to secure their own position amongst the "good".

In addition we are members of the Federation of Small Businesses (FSB). The FSB is the UK's largest campaigning pressure group promoting and protecting the interests of the self-employed and owners of small firms. We encourage all franchisees to take advantage of membership benefits.



Your next step

This prospectus will have answered many of the questions that you have. However, you'll almost certainly have more and we'd be delighted to arrange an informal meeting so we can answer them in person and talk further about this excellent business opportunity.

To arrange a meeting, please don't hesitate to call:

Mark (01367 850162) or John (07590 536425).

Alternatively, please complete the **'Initial Interest Form'** at the back of this pack and send it to us by post or email.



Once you have decided to join us we can usually have you up and running in around 5 weeks.

You'll be cleaning ovens and earning money as soon as your training is complete.

The support doesn't stop there. On an on going basis you'll receive back up from not only the franchisors but also the Oven Wizards franchisee community and technical trainers.

In addition there are opportunities to meet with fellow franchisees at regional meetings and the Annual National Conference.

Initial Interest Form



Personal Contact Details:

Name:	
Address:	
Email:	
Telephone:	
<u>History:</u> Will you require financing for the franchise fee? Will you need bank assistance? Do you own your own home?	
If yes, do you have a mortgage?	
If yes, are your mortgage payments up to date?	
Do you hold a full UK driving licence?	
Do you have any County Court Judgements?	
Do you have any criminal convictions?	
<u>Business Experience</u> Please attach a C.V. to this initial interest form, or provide a career history including your present employment status, along with a brief reason for your interest in an Oven Wizards Franchise.	
<u>Location</u> Which would be your preferred area of operation?	
<u>Timescale</u> When would you like to start trading?	
I confirm the above information is true and correct	
Signed	Date



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